

English 207: Introduction to Cultural Studies 2022-2023

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Course description:

This course spends lots of time introducing the wide range of critical vocabulary and tools to “do” cultural studies. Emphasis will be on the history of cultural studies, media, popular culture, and living (and consuming) in the material world. Will we be able to resist moving to a Marxist perspective in this course, given that we live in (are formed by?) capitalist culture? Stay tuned.

Proposed Assignments (there will be 8-9 assignments):

- Short Applied Analysis
- Quiz on critical terms
- Magazine Analysis
- Comparative News Analysis
- Big Term Analysis
- Three short in-class presentations
- Final Exam

Proposed Texts:

- Dun Arthur Asa Berger. *Cultural Criticism: A Primer of Key Concepts*. Sage (any edition)
- Ziauddin Sardar & Borin Van Loon. *Introducing Cultural Studies: A Graphic Guide*. Icon Books (any edition).
- David Grazian, *Mix It Up*. Norton (any edition).
- One magazine (not online; see assignment #3, 1 March)